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MEDIA CONTACTS

Heather Cox
FierceMarkets, Inc.
202-628-8778 x13
heather@fiercemarkets.com

Erin Keleher
vlingo
617-283-2285
erin@vlingo.com

FierceWireless Names vlingo as One of the "Fierce 15" Wireless Companies of 2008

Vlingo on Leading Edge of Wireless Technology

CAMBRIDGE, MA – April 29, 2008 – Vlingo Corporation announced today that it has been named to the annual FierceWireless "Fierce 15" list, designating it as one of the top wireless companies of the year. FierceWireless editors evaluated hundreds of organizations, and found vlingo to be amongst the "fiercest," proven by their creativity and innovations in the marketplace.

FierceWireless, an internationally recognized daily email newsletter reaching more than 72,000 senior wireless industry executives, provides executives in over 100 countries with a quick, authoritative briefing on the day's top wireless stories, including new trends and technologies.

"Vlingo's voice recognition technology is the power behind Yahoo!'s new oneSearch 2.0 service. We expect this technology to revolution mobile search," said Sue Marek, editor-in-chief of FierceWireless.

Vlingo was selected because of its ground-breaking approach to speech recognition for the mobile market. Launched as part of Yahoo! oneSearch™ earlier this month, vlingo is the first and only open and unconstrained speech recognition technology for the mobile industry. Vlingo products allow consumers to simply speak into any mobile application and have their speech converted into text on the mobile device. They can launch applications and complete text fields such as Web search or messaging by simply speaking into their phones. Vlingo makes this easy because users do not have to memorize a limited set of commands or structure input in particular ways.

"We are thrilled to be recognized by FierceWireless, a must-read news source for anyone in the wireless industry," said Dave Grannan, CEO of vlingo. "Vlingo has been gaining momentum over the past year as a pioneer in voice recognition technology that we believe will fundamentally change the way consumer interact with their mobile phones. It is an honor to be recognized by such a well-regarded news outlet."

The FierceWireless “Fierce 15” celebrates the spirit of being “fierce” – championing innovation and creativity, even in the face of intense competition. The complete list of winning companies is available today in a special issue of FierceWireless and on the FierceWireless Web site at <http://www.fiercewireless.com>.

About FierceMarkets

FierceMarkets is a digital business media company serving vertical markets with email newsletters, web sites, and live events. Based in Washington, DC, FierceMarkets publications reach more than 450,000 executives in over 100 countries every business day. Current publications include The Business VoIP Report (<http://www.businessvoipreport.com>), FierceBioResearcher (<http://www.fiercebioresearcher.com>), FierceBiotech (<http://www.fiercebiotech.com>), FierceBroadbandWireless (<http://www.fiercebroadbandwireless.com>), FierceCIO (<http://www.fiercecio.com>), Fierce CIO: Tech Watch (<http://www.fiercecio.com/techwatch>), FierceDeveloper (<http://www.fiercedeveloper.com>), FierceFinance (<http://www.fiercefinance.com>), FierceFinanceIT (<http://www.fiercefinanceit.com>), FierceHealthCare (<http://www.fiercehealthcare.com>), FierceHealthFinance (<http://www.fiercehealthfinance.com>), FierceHealthIT (<http://www.fiercehealthit.com>), FierceIPTV (<http://www.fierceiptv.com>), FierceMobileContent (<http://www.fiercemobilecontent.com>), FierceMobileIT (<http://www.fiercemobileit.com>), FierceOnlineVideo (<http://www.fierceonlinevideo.com>), FiercePharma (<http://www.fiercepharma.com>), FierceSarbox (<http://www.fiercesarbox.com>), FierceTelecom (<http://www.fiercetelecom.com>), FierceVaccines (<http://www.fiercevaccines.com>), FierceVoIP (<http://www.fiercevoip.com>), FierceWireless (<http://www.fiercewireless.com>), and FierceWireless: Europe (<http://www.fiercewireless.com/europe>).

About vlingo

Vlingo is a voice-powered user interface that unlocks access to mobile phone wireless data services. Vlingo allows users to speak or type into any vlingo-enabled text box and get accurate, easy and consistent access to all the information, entertainment and communication made possible through today's mobile applications. By giving consumers control of the mobile Internet with the power of their voices, vlingo provides a quantum leap in usability for mobile data services that are currently restricted by limited user interfaces. IDC has named vlingo one of the “Ten Emerging Mobile Players to Watch in 2008” and AlwaysOn named vlingo a 2008 100 Top Private Company Award Winner. The company secured its venture capital financing from Charles River Ventures, Sigma Partners and Yahoo!. Founded in 2006, vlingo is headquartered in Cambridge, Massachusetts. Why tap when you can talk? www.vlingo.com.

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