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**Vlingo Unveils Top 10 Voice-powered Mobile Web Searches of 2009**

*YouTube, Facebook and MySpace Dominate the Top Three Searches Exemplifying a Desire to be Connected – Even when Mobile*

**CAMBRIDGE, MASS. (December 30, 2009)** – Vlingo Corporation, maker of the world’s most popular mobile voice application, today announced the top 10 voice-powered mobile Web searches of 2009. Based on data accumulated through millions of Vlingo-powered mobile Web searches over the past year, the data provides a unique view into mobile Web trends.

YouTube, Facebook and MySpace and Twitter’s presence on the list demonstrate the power of social networking and video sharing even while people are on-the-go. Other top 10 terms focused on utility as people looked for information to help with everyday tasks and preparation such as weather, directions, phone numbers and movie times.

“Unlike traditional Web searches that focus on specific search terms such as ‘Michael Jackson’ or ‘Twilight,’ our data shows that on mobile phones, people tend to search for specific destinations sites and resources,” said Dave Grannan, president and CEO of Vlingo. “Mobile Web search is very popular on Vlingo, accounting for over 20% of all usage. Based on our users’ top searches, we are seeing mobile extending far beyond SMS and voice communications to encompass multimedia and social networking.”

**Top 10 Mobile Voice Searches for 2009**

1. YouTube
2. Facebook
3. MySpace
4. Weather
5. Movie Times
6. Twitter
7. Yellow Pages
8. MapQuest
9. craigslist
10. White Pages

Today, more than three million people worldwide leverage Vlingo on their mobile devices. Using Vlingo, consumers simply speak to their phone to search the Web, create and send a text or email message, update their Facebook status and more, making data services more accessible and easy to use. Vlingo is

currently available for the BlackBerry, iPhone, Nokia and Windows Mobile and can be downloaded at <http://vlingo.com/>. To see a demo of Vlingo, visit <http://vlingo.com/news/watch.jsp>.

Follow Vlingo on Twitter at <http://twitter.com/vlingo> and on the Vlingo blog at <http://blog.vlingo.com> for regular news and updates.

Vlingo's top 10 voice-powered mobile Web search terms were based on a representative sampling of several million mobile Web searches conducted using Vlingo in 2009. Vlingo never stores or keeps personally identifiable information on any user and never shares any user information outside of Vlingo for any reason.

### **About Vlingo**

With Vlingo, users can instantly send a text or email message, call a friend, search the web, update their Facebook or Twitter status, use instant messaging, add contacts and calendar entries and more by just speaking into their phone. As the inventor of the mobile phone "voice user interface," Vlingo is the only technology that allows people to use virtually any application on the phone simply by pressing a button and speaking to the phone. Founded in 2006, Vlingo is backed by Charles River Ventures, Sigma Partners, Yahoo! and AT&T and headquartered in Cambridge, Massachusetts. For more information, go to [www.vlingo.com](http://www.vlingo.com).

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