



FOR IMMEDIATE RELEASE

Contacts:

Erin Keleher
Vlingo
617-283-2285
erin@vlingo.com

Beth Monaghan
InkHouse (for Vlingo)
781-916-9090 x801
Vlingo@inkhousepr.com

Vlingo Launches Version 3.0 to Deliver “Hands-Free” Control of BlackBerry Smartphones

Vlingo 3.0 Adds Enhanced Hands-free features; Expands Support to Include the BlackBerry Storm, BlackBerry Bold, BlackBerry Curve 8900 and BlackBerry Pearl Flip Smartphones

CAMBRIDGE, MASS. (May 6, 2009) – Vlingo Corporation, maker of the world’s most popular mobile voice application, today announced version 3.0 of Vlingo, offering a rich feature set that provides users with “hands-free” control of their BlackBerry® smartphones. Using the power of voice, Vlingo already enables users to send and reply to emails and text messages, search the mobile Web, dial the phone, look up contacts, and launch built-in applications — just by using their voice. With Vlingo 3.0, users gain an enhanced text-to-speech read-back feature for easy hands-free confirmation of what was spoken, the ability to speak action requests such as “send” , and support for wired headsets as well as many Bluetooth® headsets.

Version 3.0 of Vlingo is available now for many corporate BlackBerry® smartphone users with support for the BlackBerry® Storm™, BlackBerry® Bold™, BlackBerry® Curve™ 8900 and BlackBerry® Pearl™ Flip smartphones, making Vlingo available to more mobile users than ever before. Additionally, the BlackBerry Storm features a special version of the application, which is optimized for its touch screen interface.

“We introduced Vlingo less than a year ago and already millions of people are using it. We designed Vlingo to meet the real-time communications and multimedia needs of BlackBerry users on the go,” said Dave Grannan, CEO of Vlingo. “With our latest version, we are excited to give users ‘hands-free’ control of their BlackBerry smartphones, simply by using the power of their voice.”

Vlingo gives BlackBerry smartphone users the ability to power the most popular features by voice. They can simply press the side “convenience” key on their handset, which lets them speak commands into the smartphone. Vlingo 3.0 gives a user's voice the ability to:

- Send and reply to text messages with users who also have Vlingo
- Web search
- Dial the phone
- Send a “note to self”
- Facebook & Twitter status updates
- Tell A Friend
- Optional read-back of the full text or email message that was spoken

- Speak action requests such as “send” or “search”
- Launch native and third-party applications

BlackBerry smartphone users can get additional voice capabilities, including the ability to send and reply to text messages and emails to anyone for a one-time charge of \$17.99. Existing users of Vlingo 2.0 can continue to use Vlingo 2.0 at no additional charge.

With Vlingo, users do not need to change how they speak or memorize a list of commands. They simply say what they want, how they want, and Vlingo captures the results – word for word, almost instantaneously. Offering the most accurate system on the market that gets even better as more users join the community, Vlingo gives users the ability to freely mix typing and talking with no limits on what they can say.

Availability and Compatibility

Vlingo is available for the BlackBerry Bold and BlackBerry Storm smartphones, as well as the BlackBerry Pearl, BlackBerry Curve and BlackBerry® 8800 series smartphones. U.S., Canadian and UK users can get Vlingo on BlackBerry App World™ (www.blackberry.com/appworld) or go to <http://www.vlingo.com/v2> to download directly from your PC).

Follow vlingo on Twitter at <http://twitter.com/vlingo> and on the Vlingo blog at <http://blog.vlingo.com> for regular news and updates.

About Vlingo

Vlingo lets people control their mobile phones with the power of voice. With Vlingo, people can simply speak to their phone to send a text or email message, call a friend, search the mobile Web, update their Facebook status, and whole lot more. As the inventor of the mobile phone “voice user interface,” Vlingo is the only technology that allows people to open and use virtually any application on the phone simply by pressing a button and speaking to the phone. Founded in 2006, Vlingo is backed by Charles River Ventures, Sigma Partners and Yahoo and headquartered in Cambridge, Massachusetts. For more information, go to www.vlingo.com.

###

The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research In Motion Limited.