



FOR IMMEDIATE RELEASE

Contacts:

Erin Keleher
vlingo
617-283-2285
erin@vlingo.com

Beth Monaghan
InkHouse (for vlingo)
781-916-9090 x801
vlingo@inkhousepr.com

Vlingo Launches Voice Enablement Application on Apple App Store

Vlingo for iPhone Allows Users to Search the Web, Use Google Maps, Dial Phone numbers and Update their Facebook and Twitter Accounts All by Speaking into the Device

CAMBRIDGE, MASS. – December 3, 2008– Vlingo™ Corporation today announced availability of its vlingo for iPhone application on the Apple App Store. This voice-powered application eliminates the need for typing and gives users the ability to dial their contacts, search the Web, access Google Maps, and send status updates for Facebook and Twitter with the power of voice.

"The iPhone offers an innovative multi-touch user interface that is fundamentally transforming the wireless industry," said Dave Grannan, CEO of vlingo. "We're proud to debut our breakthrough voice recognition technology on iPhone, taking simplicity one step further by reducing much of the reliance on typing, making mobile data and applications easier to find and use."

vlingo for iPhone works across multiple applications on the iPhone. It gives users access to the most commonly used features by using voice, including:

- **PHONE.** Initiate calls to anyone in your address book.
- **SEARCH.** Look up anything through Yahoo! or Google in one step. Just say, "Web search: concert tickets in Boston," and the results are displayed.
- **MAPS.** Look up and map local listings. For example, by saying, "Find Italian restaurants in San Francisco," vlingo will show choices and can populate Google Maps with the touch of a button.
- **SOCIAL.** Users can send Facebook and Twitter status updates without typing. Vlingo also automatically embeds a Web browser so users can easily access the mobile versions of Facebook and Twitter to keep track of their friends' updates.

Vlingo gives iPhone users easy access to mobile information with the power of voice. Users do not need to change how they speak or memorize a list of commands so they can say what they want, how they want, and vlingo captures the results – word for word. Vlingo's breakthrough speech recognition technology provides users with a simple way to access almost anything on their handsets. With the most accurate system on the market that gets even better as more users join the community, vlingo gives users the ability to freely mix typing and talking with no limits on what they can say to command the device.

vlingo for iPhone is available free from Apple's App Store on iPhone or at <http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=297214191&mt=8> A demo video is available <http://link.brightcove.com/services/player/bcpid3619600001>.

Follow vlingo on Twitter at <http://twitter.com/vlingo> for regular news and technical updates.

About vlingo

Vlingo is a voice-powered user interface that unlocks access to mobile phone wireless data services. Vlingo allows users to speak or type into any vlingo-enabled text box and get accurate, easy and consistent access to all the information, entertainment and communication made possible through today's mobile applications. Built with core speech recognition technology from IBM, vlingo gives consumers control of the mobile Internet with the power of their voices, providing a quantum leap in usability for mobile data services that are currently restricted by limited user interfaces. IDC has named vlingo one of the "Ten Emerging Mobile Players to Watch in 2008." The company secured its venture capital financing from Charles River Ventures, Sigma Partners and Yahoo! Inc. Founded in 2006, vlingo is headquartered in Cambridge, Massachusetts. Why tap when you can talk?

www.vlingo.com

###